

Equi-Spot: Ticked Off About Ticks Contest Official Rules

1. No purchase necessary to enter or win. The Equi-Spot: Ticked Off About Ticks Contest ("Contest") is sponsored by Farnam Companies, Inc. ("Farnam"). The Contest begins April 12, 2010 and ends on August 2, 2010. There will be eight (8) drawings. Deadline to submit entries and drawing dates are listed in section 6, below. Only one (1) entry per household allowed. All eligible entries will be entered in the Contest. Incomplete entries will not be accepted. Entries are subject to verification. Submissions may be investigated and voided if fraudulent. Affidavits may be required to confirm eligibility. Entrants must have internet access as of April 12, 2010.
2. Open to legal U.S. residents 18 years of age or older as of April 12, 2010. Employees of Farnam, its subsidiaries, affiliates, related companies, distributors, suppliers, brokers, retailers, advertising and promotional agencies, and the members of the immediate families and/or households of each of the above are not eligible to participate. By entering, entrants agree that they have complied with all Contest and eligibility rules. Offer valid in the USA only. Void where prohibited or otherwise restricted by law.
3. Entry forms are available online at www.farnamhorse.com. To enter, submit your entry online at www.farnamhorse.com or mail in a 3 x 5 card with the entrant's name, home street address, daytime and evening phone numbers, and e-mail address to Equi-Spot: Ticked Off About Ticks Contest, c/o Farnam Companies, Inc., P.O. Box 34820, Phoenix, AZ 85067. Prizes will be mailed to confirmed street addresses only. All entries become the property of Farnam and will not be returned. Farnam may use any and all entries for advertising/promotional purposes without payment to entrant.
4. Farnam is not responsible for:
 - (a) lost, illegible, postage-due, misdirected or late entries; or
 - (b) lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of the Contest; or
 - (c) any malfunction of entrant's computer, telephone or cable transmission or hardware/software malfunction.
5. Odds of winning depend on the number of eligible entries received. In consideration of Farnam's acceptance of entrant's entry, entrant agrees to indemnify, defend and hold Farnam, its parent company, subsidiaries, related and/or affiliated companies, divisions, agents, employees, successors, heirs and all judges of the Contest harmless from and against any and all liability, claims or losses for its/their actions arising from, or related to, the drawing and handling of entrant's entry, the use and/or publication of the entry and the conducting, advertising and sponsoring of this Contest.
6. Ten (10) winner(s) will be randomly selected on each drawing date. Deadline to submit entries, dates of drawings and notification of winners are:

<u>Deadline to Submit Entry Online:</u>	<u>Deadline to Submit Entry via Mail (must be received by Farnam by the dates listed below):</u>	<u>Drawing Dates:</u>	<u>Winners Will Be Notified By:</u>
April 26, 2010 Midnight MST	April 26, 2010	April 27, 2010	April 28, 2010
May 10, 2010 Midnight MST	May 10, 2010	May 11, 2010	May 12, 2010
May 24, 2010 Midnight MST	May 24, 2010	May 25, 2010	May 26, 2010
June 7, 2010 Midnight MST	June 7, 2010	June 8, 2010	June 9, 2010
June 21, 2010 Midnight MST	June 21, 2010	June 22, 2010	June 23, 2010
July 6, 2010 Midnight MST	July 6, 2010	July 7, 2010	July 8, 2010
July 19, 2010 Midnight MST	July 19, 2010	July 20, 2010	July 21, 2010
August 2, 2010 Midnight MST	August 2, 2010	August 3, 2010	August 4, 2010

Eight (8) DRAWINGS All eligible non-winning entries will be carried forward after each of the drawings of April 27, 2010, May 11, 2010, May 25, 2010, June 8, 2010, June 22, 2010, July 7, 2010 and July 20, 2010. Winners will be notified by phone

and/or e-mail. All winners will be required to sign and return a prize release and other documents, as necessary, within the timeframe stipulated on prize notification or prizes will be forfeited. Unclaimed prizes will not be awarded. Prizes cannot be substituted for cash. Prizes are non-transferable. Winners are responsible for all applicable taxes.

7. This Contest cannot be republished in any other medium without the express written consent of Farnam. To get a copy of these Official Rules, send a written request to: Equi-Spot: Ticked Off About Ticks Contest, c/o Farnam Companies, Inc., P.O. Box 34820, Phoenix, AZ 85067-4820.
8. To request a list of the names of winners, send a self-addressed stamped envelope after August 30, 2010 to: Equi-Spot: Ticked Off About Ticks Contest, c/o Farnam Companies, Inc., P.O. Box 34820, Phoenix, AZ 85067-4820.

PRIZES:

Eighty (80) Prizes – One (1) Equi-Spot® Spot On Fly Control For Horses, approximate retail value \$17.59.